SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

15 mg. "tar," 1.1 mg. nicotine av. per cigarette by FTC method.

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THE 1995 COLLECTION

BENSON & HEDGES

Personal expression has rarely been this refined. Introducing THE GREAT LENGTHS COLLECTION. It features a sophisticated black lacquer pen and a set of eight postcards featuring ads that show the lengths people go to for a Benson & Hedges.

When you go to great lengths for pleasure, there's one bag designed for the journey. THE MID TOWN DUFFEL. This durable nylon bag expands to 31"L x 14"H x 12"W to hold everything you need for an afternoon at the gym, or a weekend in the country.

Wouldn't it be nice to designate your own smoking section? THE CRYSTAL COLLECTION is an elegant way to begin. This flawless set of leaded crystal features a round ashtray and a companion lighter with a silver top. It puts a sophisticated smoking section right at your fingertips.

CLUB BENSON & HEDGES
SMOKERS WELCOME

How can you make certain there's always time for a Benson & Hedges? THE CLUB WATCH. This limited edition timepiece is a study in character. Our classic design features analog quartz movement and a genuine leather strap.

Source: https://www.industrydocuments.ucsf.edu/docs/nzmp0003